

The potential impact of investment in BRCGS Professional to provide learning and development opportunities for your workforce.

Employee focus



Culture

An engaged culture is associated with high levels of involvement, consistency, adaptability, and a transparent mission and results in

- 20% less absenteeism
- 15% greater employee productivity (Source: Forbes, 2017)

Over a third of employed adults across Australia, USA, and the UK believe that learning could boost their professional confidence. (source: Future Learn, 2021)



Culture

An engaged culture improves company performance. Based on data collated over a 10-year period, the following was found for organizations that possessed an engaged culture:

- 65% greater share-price increase
- 26% less employee turnover
- 100% more unsolicited employment applications
- 20% less absenteeism
- 15% greater employee productivity
- 30% greater customer satisfaction levels.

(Source: Forbes, 2017)



Staff Retention

94% of employees would stay at a company longer if it invested in their career development. (source: LinkedIn, Workplace Learning Report, 2018)

40% of employees who do not receive the necessary training to become effective will leave their positions within the first year.



Motivation

85% of employees are not engaged or actively disengaged at work. (source: LinkedIn, Workplace Learning Report, 2018)

Disengaged workers cause massive losses in productivity – between \$450 and \$500 billion a year (source: Mental Health America, Mind the Workplace, 2017)

Productivity and profitability

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Companies that offer comprehensive training programs have 218% higher income per employee than companies without formalized training. These companies also enjoy a 24% higher profit margin than those who spend less on training (source: Shift Elearning, 2017)



Supply chain confidence

BRCGS Professional is an internationally recognised professional development achievement that can be used for marketing and competitive edge.

Organisational focus

