



May 21-22, 2019
Loews Coronado Bay Resort
San Diego, California

Asya Salter

Quality Systems Development and Supply Assurance Director

Land O'Lakes

Asya is the Director of Quality Systems Development and Supply Assurance for Land O'Lakes Inc. She is responsible for the quality management system including policy development, training and auditing. She leads supplier quality management for over 1,000 suppliers globally.

Land O'Lakes operates brands in agribusiness and food production including Land O'Lakes® Dairy Foods, Purina Animal Nutrition and WinField® United, and does business in all 50 states and more than 60 countries.

Before Land O'Lakes, Asya was the Associate Director of Beverage Manufacturing Quality at Kraft Foods and was responsible for ensuring the ongoing quality of beverage and coffee products. Asya's prior position at Kraft Foods was the Associate Global Director of Supplier Quality, managing quality expectations for over 6,000 suppliers in over 120 countries.

Additionally, Asya worked in manufacturing facilities with Kraft and Nestlé US for 15 years before transferring to the corporate field.

Asya earned her MBA from DePaul University, a Master of Food Science from University of Illinois and a BS in Biochemical Engineering from ITESM (Mexico).