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Loews Coronado Bay Resort

San Diego, California

Dr William Hallman

Professor/Chair

Department of Human Ecology, Rutgers University

William is professor and the Chair of the Department of Human Ecology at Rutgers, the State University of New Jersey, and is a Distinguished Research Fellow at the Annenberg Public Policy Center of the University of Pennsylvania. He has served as the Director of the Rutgers Food Policy Institute and as Chair of the Risk Communication Advisory Committee of the US Food and Drug Administration. William holds a BS (Biology, Psychology) from Juniata College in Huntingdon, Pennsylvania, and an MA and PhD in Experimental Psychology from the University of South Carolina.

He joined the Rutgers faculty in 1989 and is a member of the graduate faculties of the Department of Psychology, the Department of Nutritional Sciences, and the Bloustein School of Planning and Public Policy. He also serves on the executive committee of the Rutgers Global Health Institute and is a member of the Rutgers Environmental and Occupational Health Sciences Institute.

An expert in risk perception and risk communication, William has written extensively about controversial issues concerning food, technology, health, and the environment. His work includes studies of numerous aspects of food labelling, foodborne illness outbreaks, food recalls, and communications with consumers to improve food safety.

He recently co-authored the 'Risk Communication Applied to Food Safety Handbook', published jointly by the Food and Agriculture Organization (FAO) of the United Nations and the World Health Organization (WHO), and was co-author of the recent National Academies consensus report, 'Communicating Science Effectively, A Research Agenda'.

He also serves as a member of several committees of the National Academies of Science, Engineering and Medicine, including the Standing Committee on Advancing Science Communication Research and Practice, the Advisory Committee for the Climate Communications Initiative, and the Organizing Committee of the Sackler Colloquium on the Science of Science Communication.