



## Name:

Karan Bhadra

## Country:

India

## Company:

Nature One Fresh Produce

## Job Title:

Partner

## What is your current role?

I represent Nature One Fresh Produce (BRCGS Certified Site) as a Partner (Co-owner). NOFP is one of the leading Indian Table Grapes and Fresh Pomegranates Exports companies catering to the requirements of many frontline supermarkets and wholesale markets in EU, UK, Canada, Far-East Asia, China and Russia. We also hold expertise in cold chain logistics

## Why did you join the BRCGS Professional Programme?

At NOFP we strongly believe in "360 Degree Kaizen" which means continuous improvement on all fronts. So joining this program was an initiative to upgrade my technical knowledge and then implement the learnings to make necessary improvisations in our Food Safety Management systems and Protocols. Also I wanted to connect with like-minded individuals from all across the globe and engage in a valuable knowledge exchange.

## What value do you personally feel the BRCGS Professional certification brings to you?

Being the first Indian BRCGS Professional from the Indian Table Grape Exports Fraternity, the eight Indian National Overall and the 10th Asian BRCGS Professional gives me a sense of pride and achievement. This global recognition for me, as owner of Fresh Produce Export Company is a hallmark of our Senior Management's commitment and passion for Food Safety Management and thriving Food Safety Culture.

## How has/will the recognition programme impacted your work?

Having completed this programme, I am in a much better position to guide my team across various key and sensitive areas of the Food Safety Management and Supply Chain. This way we shall become more self-reliant on technical grounds. Having completed this elaborate training programme during Covid-19 crisis also gives us an edge at identifying newer risks, implementing necessary controls and better monitoring to reduce food safety vulnerabilities across the supply chain.

## How did you get to your current role?

After my post graduate studies, I was looking for entrepreneurial opportunities. I happened to meet Mr. Jain in 2013 who is the veteran in the Indian Table Grapes Export industry. We shared allied interests and with high mutual trust, I invested and he absorbed me as one of the partner in the company Nature One Fresh Produce.

## What is your educational background?

I completed my graduation as BE (Bachelors of Engineering) – Electronics in 2009 from Mumbai University and later in the year 2013 I completed my post-graduate studies, achieving MBA with Majors in Finance and Minors in Marketing from Institute of Management at Nirma University, Ahmedabad.

## What are your career ambitions/aims?

My objective is to make NOFP India's most reputable Fresh Produce company and a successful global brand within the Indian Fresh Produce segment to make India proud.