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Rentokil

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**FOOD
SAFETY
AMERICAS
2021**





Who is Rentokil Pest control?

Rentokil is part of Rentokil Initial plc, one of the largest business services companies in the world that operates in over 80 countries. Rentokil's regional pest control brands J.C. Ehrlich, Florida Pest Control, Western Exterminator, and Presto-X Pest Control provide commercial and residential pest control and disinfection services to customers in the U.S., Canada, and Puerto Rico.

Our mission is protecting people and enhancing lives.

Our vision is to become a world-class services company; Protecting People and Enhancing Lives through industry-leading innovations; best-in-class product and service quality; care for our colleagues, customers, and communities across the globe.

Author Bio: Jason Logan

Jason is the Vice President of National Accounts for Rentokil North America bringing a diverse background in business turnarounds, acquisitions, profit improvement, multi-site management, project management, and sales management.



Jason joined the Rentokil family of businesses in 2006 where he managed the Boston, Detroit, and Toronto markets of the Ambius division. He has served in many roles such as the Ambius Director of Brand Extensions, Ambius Director of Operations North America, Market Vice President - Central Market, and now Vice President National Accounts Rentokil North America.

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FSA and Rentokil

Interview questions

Q. As a member of the supply chain community, who do you support and what sets you apart from your competitors?

Rentokil supports different industry categories throughout the entire supply chain that face unique challenges in dealing with pests. Solving pest issues requires a deep understanding of each business' needs, and the food industry is under the constant evaluation of regulatory agencies, certification bodies, and third-party auditors. Rentokil delivers a level of pest protection that consistently withstands the rigorous regulations, including GFSI audits such as SQF, BRCGS, and FSSC22000. We put highly trained, certified professionals in our customers' facilities and utilize innovative techniques and the latest equipment to ensure businesses are pest-free. In addition, Rentokil's platform provides sophisticated reporting and documentation capabilities to address even the most stringent audit needs.

Q. What is an accomplishment you are proud of in the history of your organization?

Pest control has always been an intensive service – it takes time and expertise to assess customer problems and needs and deliver a high-class service. Within the years, we observed that routine services on a scheduled basis could leave a gap where pest problems can occur, unnoticed by anyone. We thought about how we could do things differently, and after intensive work from our research and product teams, we redesigned pest control by blending integrated pest management with technology to provide faster problem resolution, increased efficacy, and ultimately reduce disruption to businesses.

That's how products such as PestConnect devices came to life as Rentokil's portfolio of remote rodent monitoring. PestConnect's devices feature proprietary sensor technology to alert Rentokil at the first sign of rodent activity, triggering a rapid response to an immediate problem.

Q. If you could choose 1 word to describe the value you bring to your customers, what would it be and why?

Protection. When our customers hire us to prevent and remove pests, they expect that our work will minimize the consequences of a food safety issue such as shutdowns, product recalls, negative media coverage, failed third-party audits, and unexpected expenses.





Q. What is the biggest challenge organizations in the supply chain face in your area of expertise? How do you help them solve this problem?

Food business operators are responsible for food safety by ensuring products supplied to them are safe, and also their products are safe for the consumer. The technological advances and the rise in social media have intensified the stress on the food supply chain, as consumers can now broadcast the experience they have with brands to followers, publicly holding food suppliers to account. When partnering with Rentokil, businesses will have a plan in place that combines Integrated Pest Management (IPM) with new technologies, such as 24/7 remote pest monitoring, that help to prevent pests from physically contaminating goods and products. When a pest problem arises, Rentokil is able to act quickly, keeping pest disruptions at a minimum.

Q. In your line of work, what is a new or innovative trend that you think will impact the future of the supply chain?

New initiatives are focusing on technology, such as using automated devices that manage areas such as pest monitoring in a connected manner. This approach, commonly known as the Internet of Things (IoT), is at the forefront of advanced thinking on food supply chains and how existing practices can be redesigned. For example, in the case of a sickness outbreak that's been attributed to a particular food, the supply chain would be able to track back where the contamination first occurred - whether it originated during farming, storage, processing, distribution, or retail - and the cause - poor hygiene standards, handling, storage & transport issues, pest contamination, etc. With that information in hand, it's possible to build a plan to mitigate the problem and prevent it from reoccurring in the future.

Q. Looking at the Food Safety Americas 2021 event agenda, what session can you offer additional resources or insights?

We will be hosting a panel discussion on Tuesday 18th, 9:40 am EST where we will talk about pest trends and the facts behind the increase in pest activity, how Integrated Pest Management is protecting food businesses, and how connected technology & data is making a real difference as part of keeping business pest-free.

Q. What will an attendee gain from visiting your exhibitor space during the Food Safety Americas event?

When visiting our space during Food Safety Americas, attendees will gain access to Rentokil's Digital Ecosystem Experience, an interactive journey through the world of digital pest management. In less than 15 minutes, attendees will learn how this creates value-added data and insight to better manage pest risk for food businesses and understand how this can solve pest threats with new levels of efficiency and control.



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Q. Why did you choose to support Food Safety Americas 2021 event provided by BRCGS?

We know that pest control plays a significant role in the impact it can have on the food supply chain when it comes to food safety. At Rentokil, we believe in protecting customers, employees, and brands by minimizing pest disruptions to their business, and ineffective pest control can cause unexpected interruptions and impact the bottom line.

Q. How do you use science for a safer world?

Rentokil's research and development team focuses on developing technology advances through product research, product testing, and innovation. As an example, our digital rodent monitoring solution, PestConnect, uses sensors to capture pest activity 24/7. When a trigger occurs, the sensors send a real-time alert to Rentokil, so we can act quickly when it's most needed. When we are on-site, we know exactly where to look for pest problems, minimizing disruptions to the business and reducing contact for hygiene and safety.

These advancements in pest control are recognized throughout the industry as effective solutions that help improve public health and safety and encourage environmental responsibility.

Q. Is there anything else you would like to share with our audience before the event?

We'll also be holding a private lunchtime session on May 19th, 11:50 am EST where we'll explore more about Rentokil's digital pest control solutions and how it helps mitigate the risks and disruptions of pest problems. There are limited spaces available so if you'd like to be part of this please contact us.

Visit Rentokil on May 18-20th 2021



TICKETS



AGENDA



COURSES



AWARDS



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