

Case study

“By becoming BRCGS Food Safety Global Standard certificated, Daus joins a select list of companies in their industry within Brazil and the world.”

Carlos Alberto
Quality Manager



Daus Industria de Alimentos

Daus achieves A Grade for BRCGS Food Safety Certification.

Carlos Alberto, Quality Manager at Daus explains why they chose BRCGS and how it has benefited them.

Daus has been present in the food industry since 2002. Since that time, the business has grown to 89 distributors across Brazil, with 350 direct employees and a production capacity of 180 million litres per year.

Our growth is based on the organisation's ability to adapt to challenges, which requires competence and courage.

For this reason, Daus stands out as a visionary brand. We started as a dairy company with an innovative streak and we are always pushing ourselves to evolve. Today, we provide a range of solutions and ingredients for the food and nutrition industries using the most modern technological techniques.

This approach is one of the reasons why we chose the BRCGS Food Safety Global Standard.

Why did you decide to become certificated, and why did you choose BRCGS?

The BRCGS Global Food Safety Standard is recognised by the Global Food Safety Initiative (GFSI). We chose BRCGS because they prescribe the highest of standards in food safety. Plus, they are globally recognised by the biggest brands in the world, some of which are our clients. Therefore, by choosing BRCGS, we are aligning with our current client's and prospect's supply and food safety assurance needs.

In addition, the BRCGS Food Safety Global Standard certification comes with additional benefits. It shows that Daus is really committed to food safety and means that, through this certification, we join a select list of companies in our industry, throughout Brazil and the world.

Finally, we chose BRCGS certification because it allows us to demonstrate the control in our quality and assurance programs. Through certification we show that we care for the safety, quality and legality of food safety processes.

**BRCGS. HELPING YOU STRENGTHEN YOUR BRAND,
REPUTATION AND COMPLIANCE**

Employing
approx 350

Established
2002



The certification also makes me feel confident about the future of Daus. For our customers and partners, the certification reiterates Daus' commitment to Food Safety and instils confidence in our commitment to the quality and legality of our products.

Do you have any top tips for sites who are thinking about certifying their operation?

To those who seek to certify their manufacturing processes, without a doubt, building a management model focused on Food Safety is the key to achieving success in this process. The support of top management, as well as the engagement of all, is what provides success at the end of the journey.

Do you have anything else you want to add?

Our audit success is the result our staff and their day-to-day hard work. Each department has spared no effort so that we can celebrate this achievement. We are especially grateful to the Quality Team, which was the conduit between all areas of the business that made certification possible.

Keep an eye on the Daus profile on LinkedIn and check out the materials that were prepared to celebrate this achievement. **Together we are stronger!**

Walk us through the process of implementing the standards in your company.

The period of preparation for certification included many stages of challenges, learnings and maturing. Ultimately, the certification process required Daus to update all areas of the company.

Changes that could be observed were in the physical structure of the company. We also had to make many changes in our processes, resulting in many improvements.

Taking employees on the journey was fundamental. This meant we had to invest in our people through additional training of employees and restructuring the entire management process.

By implementing the BRCGS Food Safety Global Standard, we have been able to transform internal processes and motivate our people to build on this new stage at Daus.

How do you feel about Daus achieving BRCGS certification?

Being able to celebrate this certification brings many positive feelings. It is very fulfilling to be able to build this moment together by bringing a wide range of people together. Thanks to all those who collaborated, we were able to meet the most rigorous requirements established in the BRCGS standard. This is very satisfying indeed.

