



## Name:

Ayan Kayal

## Country:

United Arab Emirates

## Company:

Alliance Foods Co L.L.C (ASMAK)

## Job Title:

Quality Assurance Manager

## Tell us a bit about yourself...

My educational qualification is Master of Science in Microbiology and I have been working in the seafood industry for the last 10 years. Currently, I am working as Quality Assurance Manager at Alliance Foods Co L.L.C (ASMAK). I am responsible for food safety, quality, legality and authenticity of sea food products within Asmak's food supply chain. My role is to ensure Asmak's compliance with various legal, food safety and sustainability standards. That includes compliance with the regulatory body requirements, BRCGS, FSSC 22000, BAP, Global Gap, ISO 45001, ISO 14001, ASC, MSC, Organic, Halal and Sedex.

## Why did you join the BRCGS Professional Programme?

I joined the programme for brand protection for Asmak and to gain better knowledge of Product Safety Management and industry best practices, as well as international recognition.

## What value do you personally feel the BRCGS Professional certification brings to you?

Enhanced knowledge of Product Safety Management and upgraded skills with industry best practices and GFSI requirements. This will add value to enhance process control and optimization in our seafood supply chain and will boost our organizations food safety culture.

## How has the training helped improve operations at your site/company?

We have improved product safety processes and achieved a higher BRCGS audit rating, which increases our credibility with customers.

## What did you most enjoy about the training?

I enjoyed all of it - the trainer, training techniques, the delivery method and the interactive tasks.

## What are you most looking forward to within the Professional community?

I am looking forward to networking events for exposure to other like-minded Professionals, where we can share knowledge. Also, exclusive perks such as BRCGS Microlearning.

## How do you plan to keep your skills up to date?

I plan to keep my skills up to date through the BRCGS Professional Progress Points (PPP) system, which includes activities such as further training, conferences and events, e-learning and webinars.

## What are your career ambitions/aims?

I want to see Asmak become a global seafood industry leader. My personal aim is to be an industry expert.