

THE ECONOMIC IMPACT FOR MANUFACTURING SITES OPERATING TO BRCGS CERTIFICATION

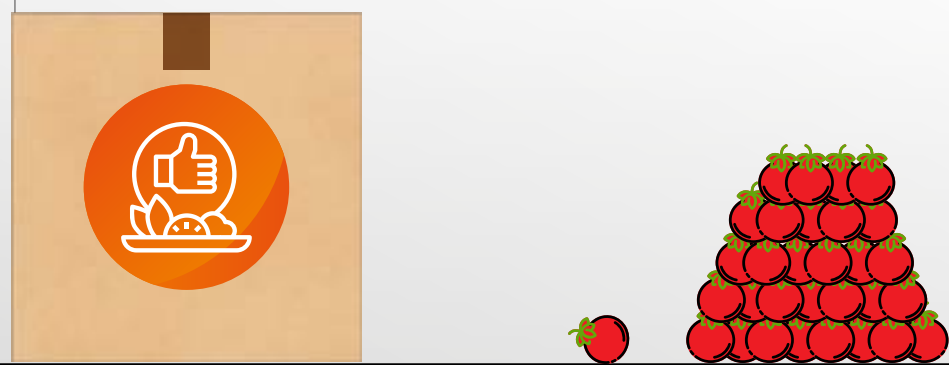
With limited previous evidence, it's been hard to prove the economic and operational value of certification and food safety standards for food processing sites.

Food Safety Improvements

80%

claim certification improved production and distribution of safe food

With **40%** experiencing a reduction in food recalls

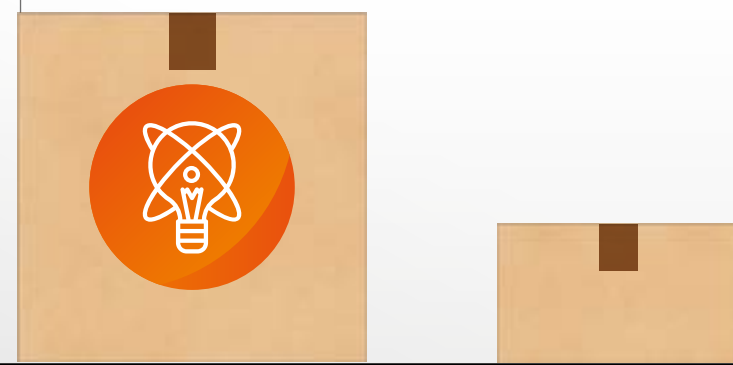


Innovation Advances

Certification kick starts modernisation with investment in technology, staff, product development processes and equipment to better deliver safe food

30%

benefited from product innovation



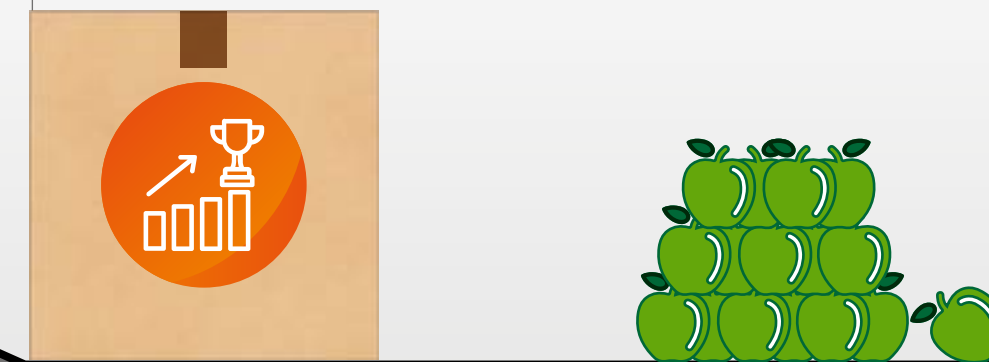
Commercial Success

BRCGS certification helped **50%** of businesses grow in their domestic market, and

60%

 grow overseas

Sites with BRCGS certification averaged **+7.5%** sales uplift and **+6%** average increase in profitability

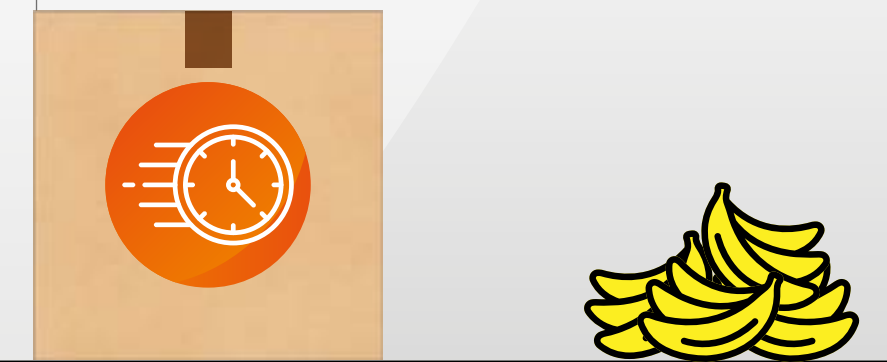


Operational Efficiencies

70%

say certification had positive impacts on productivity and **63%** on improved production

These sites outperformed other GFSI programmes and non-GFSI standards



BRCGS standards are used by 30,000 locations in 130 countries, impacting over \$800bn of food retail sales.

This important new research identifies the benefits for manufacturers, brands and retailers.

And the good news is there are many more benefits than expected.

Manufacturers with BRCGS certification experienced a greater impact on performance across most indicators compared to other certification schemes.

While standards have primarily been developed with the objective to ensure the production and distribution of safe food, it is clear from this report that certification has clear additional benefits for business growth, profitability, operational efficiency and innovation.

Read the full report [here](#)

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