

Demonstrating commitment to food safety through certification

“We join in a good community so that our products can be known more widely and can improve the knowledge in food safety systems implementation.”

PT Pramana Pangan Utama, known as RPH PPU, is a company within the slaughtering services (Slaughterhouse) and beef production industry. It is a subsidiary of PT PAM (Pramana Austindo Mahardika). RPH PPU is located on the Dramaga Campus of IPB, Bogor, and its head office is in South Jakarta. RPH PPU was established in 2018 and employs 58 employees with experience and competence in their respective fields. The products produced are beef and its derivatives, referred to as meat.



Case study

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Starting The Journey

RPH PPU have implemented high standards and was certified to Food Safety Management System (HACCP), Quality Management System (ISO 9001:2015) and Halal. However, as RPH PPU committed to continuous improvement, they chose BRCGS and consider it to be one of the best certifications in the world in terms of food safety.

There are many basic things that are not found in other certifications that were new to RPH PPU when they are started with BRCGS standard requirements. “This helped us to learn a lot, because we have seen improvements in basic matters regarding food safety and Ethical Standards that did not exist before.”

Implementation and Capacity Building

RPH PPU received training from one of the BRCGS approved training partners. The training was certainly very helpful in preparing standards and guidelines for BRCGS and ETRS certification. In addition, a significant challenge that faced was raising employee awareness to implement food safety during the production process. In this case, we hold a management meeting once a month and we update our achievements in the meeting so that the benefits of the certification can be communicated properly.

Key Benefits and Improvements

Several benefits were gains by RPH PPU after being certified to BRCGS Standards. The certification helps to increase the sales value and regarding benefit for consumers. RPH PPU said that “We are more confident in our business and we can assure consumers that our products are of quality. BRCGS certification enhances our company reputation and trademark. By obtaining

BRCGS certification we join a strong global community that enables our products to be known more widely and provides a way to increase knowledge in the application of food safety systems.”

Top Tips for Other Companies

In applying standards or preparing for audits, there are many obstacles as well as errors in fixing them but these challenges will lead to satisfying results if you are strongly committed. One thing that can be done is to increase awareness of the food safety importance in the food industry.

