

# ESG LEAD

**ESG Lead is a cloud platform enabling business sites to measure, improve and share their ESG performance. Developed in partnership with LGC Assure and BRCGS, it is designed to remove the hassle for SMEs needing to understand ESG and embed it within the context of their operations. It is unique in the market for 3 reasons:**

1. Verified improvement plans. Unlike other systems it looks forward, not backwards and plans will be audited by BRCGS.
2. It organises best practices so that end users are not providing irrelevant data or being assessed on meaningless sustainability KPIs.
3. Improvement actions are based on ranked best practices to facilitate quick and easy decision making/resource allocation.

## What business value does it provide?

- A faster way to understand what ESG topics are relevant to a business. Intelligently curated content means users don't need to wade through mountains of information.
- Streamlined data assessment – sites need only provide relevant metrics based on their site(s) type(s) and industry categories. Nothing more.
- Affordable. Less than a third of the cost and a fraction of the time compared with B-Corp.
- Saves money and time as end users can easily select best practice content for their improvement plans (note: templates due in 2022)
- Removes the need to employ sustainability specialists within the business.



**ESGLEAD**  
LEARN | EVALUATE | ADVANCE | DISCLOSE

Powered by:



- Dramatically reduces the chance of greenwash. Verification of improvement plans ensures integrity and transparency when sharing with stakeholders.
- Ability to set targets, generate a comparison scorecard and share with stakeholders. Commercial

Annual subscription £1,000 per site with multi-site discounts. Users only pay at the point they share their improvement plans with stakeholders. Content and functionality is free up to that point.

ESG Lead takes the best of ratings, rankings and SAQ type platforms along with supplier engagement tools to enable any end user to know what to do when it comes to sustainability. Instead of letting stakeholders tell businesses what their ESG challenges are, the platform draws on a wealth of experience to put control into the hands of the supplier.

Evidence shows that taking a 'bottom up' approach is more effective in reducing risk, fully embedding actions and building trust among stakeholders. More at <https://www.brcgs.com/digital-solutions/esg-lead/>