



**TORONTO**  
**JUNE 15-16, 2023**

**Gain the Knowledge, Develop the Behaviors,  
Achieve Better Business**

BRCGS Connect Canada 2023: Toronto  
June 15-16th, 2023  
Pan Pacific Hotel Toronto

## Thursday, June 15th, 2023

8:00 AM	<b>Coffee &amp; Registration</b>
8:45 AM	<b>Welcome Address</b> Jessica Burke, Delivery Partner Relationship Manager, BRCGS 
8:55 AM	<b>Horizon Scanning: What's Coming Next? The Good, the Bad, the Ugly</b> Chris Conway, LLB, MBA, CEO, Food & Beverage Ontario 
9:20 AM	<b>Top Five Tech Trends for Food Businesses</b> <i>This panel of tech experts will review a range of timely topics: Artificial Intelligence (AI) and Machine Learning (ML); Internet of Things (IoT); Blockchain; 5G; and Quantum Computing.</i> Chair: Paul Damaren, Executive Vice President, RizePoint Kari Hensien, CEO, RizePoint Masoud Niknam, Ph.D., PMP, LSSBB, Vice President, Operational Excellence, FGF Brands Prasant Prusty, CEO, Smart Food Safe    We Make Food Safety Smarter
10:05 AM	<b>Safefood 360°, Session TBD</b> Barry O'Neill, Business Development Manager – EMEA, Safefood 360 
10:15 AM	<b>Networking Break</b>
10:50 AM	<b>Awards</b>



**BRCGS**  
**CONNECT**

**TORONTO**  
**JUNE 15-16, 2023**

**Gain the Knowledge, Develop the Behaviors,  
Achieve Better Business**

BRCGS Connect Canada 2023: Toronto

June 15-16th, 2023

Pan Pacific Hotel Toronto

**Thursday, June 15th, 2023**

**11:00 AM**

**Culture Excellence: Supporting Continual Improvements throughout Your Operations**

Dr. Brita Ball, CEO, Advancing Food Safety Culture, Brita Ball & Associates



**BRITA BALL**  
& ASSOCIATES

**11:35 AM**

**Panel: Product Safety Culture - How Does This Benefit Me?**

*Hear from esteemed panelists on how incorporating Product Safety Culture worked across their operations and how it benefited their companies.*

Chair: Gordan Hayburn, VP of Food Safety & Quality, Trophy Foods, Inc.

Gwynne Sitsker, Quality Manager, Embassy Ingredients

Dr. Brita Ball, CEO, Advancing Food Safety Culture, Brita Ball & Associates

Erica Teel, MOS Manufacturing Manager, McKee Foods Corporation



**12:20 PM**

**Lunch**

**1:40 PM**

**Awards**

**1:50 PM**

**Effective Communication Between You and Your Supply Chain: Avoiding Communication Breakdowns**

*This session will focus on the three "Critical C's" of great communication: connections, clarity of message and cadence.*

Cindy Novak, President, CL Network



CL NETWORK

**2:30 PM**

**Fraud Prevention: Maintaining the Same Product Quality & Understanding Risks**

John W. Spink, Ph. D., Associate Professor, Michigan State University

**MICHIGAN STATE**  
UNIVERSITY



**BRCGS**  
**CONNECT**

**TORONTO**  
**JUNE 15-16, 2023**


**Gain the Knowledge, Develop the Behaviors,  
Achieve Better Business**

BRCGS Connect Canada 2023: Toronto

June 15-16th, 2023

Pan Pacific Hotel Toronto

**Thursday, June 15th, 2023**

2:55 PM	Networking Break
3:30 PM	<p><b>Panel: Legislation &amp; Regulatory Requirements - How Can We Help You Respond?</b>            Chair: Andrew Clarke, Sr. Director, QA - Vendor Management &amp; Technical Support, Loblaw            Pamela MacDonald, Senior Director, CFIA Ontario Operations            Adam Friedlander, MS, Policy Analyst U.S. Food &amp; Drug Administration            Robin Churchill, Director, Bureau of Chemical Safety, Health Canada / Government of Canada</p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div data-bbox="378 905 609 1018"> </div> <div data-bbox="669 911 842 993"> </div> <div data-bbox="987 856 1328 936"> </div> <div data-bbox="979 993 1328 1066"> </div> </div>
4:15 PM	<p><b>BRCGS: How We See the World</b>            Amanda McCarthy, Technical Operations Director, BRCGS</p> 
4:40 PM	Closing Remarks
5:30 PM	Evening Networking Event



**TORONTO**  
**JUNE 15-16, 2023**

**Gain the Knowledge, Develop the Behaviors,  
Achieve Better Business**

BRCGS Connect Canada 2023: Toronto




June 15-16th, 2023

Pan Pacific Hotel Toronto

## Friday, June 16th, 2023

	Breakout Session One	Breakout Session Two
8:30 AM	<p><b>The Canadian Food Labelling Landscape</b></p> <ul style="list-style-type: none"><li>• Evolving food labelling regulations in Canada over the next five years</li><li>• Front-of-Package Labelling and updates to nutrition labelling</li><li>• Tips &amp; tools to enable compliance</li></ul> <p>Allison Jorgens, Sr. Director, Regulatory Affairs &amp; Incident Management, Loblaw Diana Canale, Sr. Manager, Regulatory Affairs, Loblaw</p> <p><b>Loblaw Companies Limited</b></p>	<p><b>BRCGS Delivery Partners Session</b> <i>(by invitation only):</i></p> <ul style="list-style-type: none"><li>• Global Standards Updates</li><li>• Training Update &amp; Workshop</li><li>• Review of Compliance Activity in the Americas</li></ul> <p><b>BRCGS</b></p>
10:00 AM	Coffee Break	

## Friday, June 16th, 2023

	Breakout Session One	Breakout Session Two	Breakout Session Three
10:30 AM	<p><b>Employee Retention: The Impact on Companies</b> Fabian Smith, Global VP of Supplier Quality &amp; Audit, Cargill</p> 	<p><b>Cyber Security: Linking to Digital Platforms</b> Brian Read, CTO, KeyData</p> 	<p><b>BRCGS Delivery Partners Session</b> <i>(by invitation only):</i></p> <ul style="list-style-type: none"> <li>• Introduction to Professional Level 2</li> <li>• Food 9 Insights &amp; Developments</li> <li>• Product Development</li> </ul> 
12:00 PM	1:1 Meeting Sessions		
1:00 PM	Event Close		