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NASHVILLE

Cheryl Preyer
Edible Insect Consultant
Bachhuber Consulting LLC

With a couple of decades in quick service restaurant (fast food) marketing for McDonald's and later Wendy's, Cheryl Preyer made the move from fries to flies!

With a dawning realization of the large amounts of food wasted in the USA combined with the need to feed a drastically growing global population, she found herself drawn to insects as an interesting solution, so she went to the fly factory.

She found herself at EnviroFlight, in the role of business development and marketing communications, just as they were bringing their pilot plant on-line in late 2014 through acquisition by Intrexon.

In addition to her current role as Partner at New Millennium Proteins, Cheryl now serves on the board of the North American Coalition for Insect Agriculture (NACIA) and chairs the Rocky Mountain Micro Ranch Advisory Board.