



Product
Safety
Management

COURSE TITLE: **Communication Mastery**



DURATION

1 Day



ASSESSMENT/PASS MARK

Post Workshop Assessment, Pass Mark 60%



COURSE SUMMARY

- The importance of effective communication
- Trust: the bedrock of effective communication
- Exploring stakeholder perspectives
- Choosing the right medium for the audience
- Adapting your communication style to meet the needs of different audiences
- Adopting a collaborative approach to communication
- Creating a customised communication strategy
- Summary, review and action planning