

**Company Name:**

Felici LLC

Can you please introduce your company?

Felici LLC is a grain processing startup which produces functional products such as muesli, hot cereals, granola, sweet and savory quick meals. Company produces niche products that offers healthy and at the same time tasty alternatives in the wide segment of breakfast cereals. It is 100% Latvian capital company which is driven by three main values – competence, initiative and joy. Felici LLC was founded in 2012 and till 2018 produced by hands. In 2018 business was extended to an industrial level and in 2019 the first BRCGS audit took place.

Why did you choose the BRCGS Standard?

Work on the implementation of the BRCGS standard began immediately after moving in to the new production facility in 2018. Since the whole system was built completely from scratch the standard was an ineffable helper that gave structure and direction. BRCGS standard was chosen due to its detailed requirements which helped to understand risks that had not been covered before. Of course it was also important that the standard is highly recognised in the food industry and provides a guarantee to customers and partners for high product quality and safety.

What are the benefits being BRCGS certificated?

As mentioned before, the standard is an excellent tool for implementation, maintenance and continuous improvement of the system. It significantly helps to break into the export markets and obtain large and reliable customers for long-term cooperations. Also during Covid-19 pandemic it made it easier to start new cooperations, since the clients couldn't do their own audits, the BRCGS standard gave enough reliability.