



## Making the most of your certification

All BRCGS certificated sites, regardless of certification standard, have exclusive access to the following tools to ensure they can make the most of their certification:

### The BRCGS Directory

The BRCGS Directory is the official database of all BRCGS audits. It is a global 'shop window' when it comes to brands and specifiers looking for competent and trusted suppliers. This Directory listing not only maximises a certificated sites online exposure, but it also allows them to share audit documents with customers, retailers, manufacturers, suppliers, brand owners and other specifiers.

### B2B Licence to use the BRCGS Brand

Certificated sites are provided with a B2B licence to use the BRCGS brand to demonstrate their credentials and

to support marketing efforts. This is their 'license to trade' as BRCGS is widely recognized and accepted by 70% of the top 10 global brands.

### BRCGS Technical Support

BRCGS provides support to certificated sites all year round, not just at annual audit. The BRCGS Technical Helpline provides quick and easy access to BRCGS experts.

## CERTIFICATION TOOLKIT



*The Service Package has a wealth of tools designed to help businesses improve and achieve greater success.*

### BRCGS Professional

All individuals working within a certificated site can enrol in BRCGS Professional. This professional development programme provides holistic learning and development covering the core skills and behaviours required to implement and maintain BRCGS Standards. The programme produces qualified, engaged, and empowered leaders that can drive your organisation forward. It is one of the largest Product Safety Management communities with a growing global network of over 10,000 industry professionals.

## The BRCGS Service Package

Sites that are certificated to one of the GFSI-benchmarked BRCGS Global Standards are provided with access to additional tools and resources through the Service Package, which is designed to help businesses improve and achieve greater success. As the only GFSI scheme to provide this service package, it ensures sites can get the best value from BRCGS, in addition to the management system certification process.

Certificated sites must be certificated to one of the following global standards to be eligible for the service package:

- Food Safety
- Agents and Brokers
- Storage and Distribution
- Packaging Materials

### Participate

Participate is an online platform that provides free access to a wealth of technical information and guidance from across the LGC Assure group, including all BRCGS Global Standards and supporting publications. A convenient and flexible way to access technical content, Participate ensures sites can get the full value from their certification. It is a valuable resource to ensure compliance is maintained between audits and to support continuous improvement.

### BRCGS Horizon Single Lens

Through the BRCGS Directory, certificated sites can access a single lens view of their BRCGS audit data presented in a dashboard format. This allows sites to see collective summary data of their audit history which can help to highlight trends in non-conformances, grade changes and improved performance over time.

### Ethical Performance Risk Assessment

The rise of consumer consciousness and the transparency enabled by digital technology has transformed the landscape for brand and consumer requirements. Certificated sites have free access to the Ethical Trade and Responsible Sourcing Guidance and Risk Assessment module to undertake a “health check”. This will identify where there may be operational ethical trade and responsible sourcing risks, providing opportunities for improvement and additional customer reassurance.

### Food Safety Culture Excellence Basic

Culture requirements are included in all BRCGS Global Standards, as well as Codex requirements and a growing number of Regulators. Certificated sites can use this tool to start measuring and improving cultural performance, as well as demonstrating regulatory compliance.